

Free Webinar series conducted by PwC on "**Incorporating a Cyber Resilient Culture**" for EASL

PwC collaborated with the Exporters' Association of Sri Lanka as the Cybersecurity Knowledge Partner, to support their member companies and communities in enhancing cybersecurity readiness and awareness of cyber threats. As part of this partnership, a Free Webinar series has been planned by PwC under the theme "Incorporating a Cyber Resilient Culture."

The first episode of the webinar series was held on February 23, 2021 (Tuesday) from 3:00 p.m. to 4:30 p.m., and mainly focused on how to safeguard against most common cyber threats such as phishing attacks, ransomware and website defacements.

Rishi Anand, Director of Cybersecurity and Privacy practice of PwC Thailand, was invited as the guest speaker for this event. Rishi leads the Cybersecurity and Privacy practice within PwC Consulting, with more than 16 years of experience in IT Security Operations, Privacy Program Management and Risk Management, who shed insights on the cyber threat landscape during the COVID-19 pandemic and how to mitigate them. The attendees were able to get an idea of what a typical cyber attack looks like and how to secure newly implemented remote working practices. In addition, participants were presented with background information on how to ensure the continuity of critical security functions in an organization and the counter opportunistic threats that are on the verge of taking advantage of the situation.

Nishan Mendis, Executive director and Technology Consulting Leader for PwC Sri Lanka and Maldives, also discussed why Cybersecurity is important now more than ever.

Vengadasalam Balagobi, Practice head of PwC Sri Lanka Cybersecurity and Privacy practice, explained the emerging risks of cyber attacks in the Sri Lankan context during the pandemic and what information security is all about.

Following an interactive Q&A session at the end of the webinar with the speakers, participants had an open conversation and a fruitful discussion.